



How to Become an Alpha Male



Attract Women
and Become
Successful at
Seduction



**Develop Your Ideal
Personality**
**Use Body Language to
Your Advantage**

by John Alexander

Create the Ideal You: Profiles & Emails That Get You Laid

The following is a special, exclusive bonus for readers of "How to Become an Alpha Male."

By Dave M.

How to Have a Powerful Profile

Everyone seems to want to know how to set up their profile in the best way to get more success.

Well, I have some SHOCKING news for you.

But before I get to that, I wanted to tell you a quick little story of what happened to me today.

It's about 5 p.m. I go outside to the mailbox... open it up and I see this nice slick brochure from apple.

I walk inside and put down all the mail and continue to look it over because it was just really sweet looking.

The photos were stylish, the design was clean and the brochure just got me in that buying mood.

So what did I do?

I put the magazine down and went to their website to read more, but I didn't buy anything.

Now why am I telling you this story?

Because your profile is just like that brochure. Its just there to look good and give her a point of reference. its NOT going to make her say: "YES, I want this guy right now."

Believe it or not, the profile isn't one of the most important things. Yes it is important but lets not overdo it.

Girls want to see that you're not some dumbass, psycho, stalker, etc.

The purpose of the profile is to show her:

- That there's a brain behind the face.

- That you're actually a cool, relaxed guy.
- That you're FUNNY.
- You have a sense of style.

These are all attributes that your profile should have. And if it doesn't then take it down and fix it ASAP.

I hear it now, someone is going to say: "But, Dave, exactly what do I put in it?"

Here's a SAMPLE of how I might structure this. Notice I said might. I don't want to give you absolute specifics because then what happens?

EVERYONE and their mother takes the same stuff and then the girls catch on that we're all using the same stuff and it ruins it for everyone.

Soooo.....

1. Intro

I'd start with something catchy... mention something about why your profile is different, or what she must go thru on these sites...

2. Some basic info

Age, eye color, build, what you do...the basics

3. Now go a bit further

Give her some more cool info....fun things you like to do, hobbies, what you like to do for fun.

And no, you can't start talking about the vertical slide (Hint, Hint.)

4. Start to qualify her

Ask a question... like, "Are you a cool fun girl that likes to be active on the weekends?"

If she emails you back then she seems to think she fits in there. But again, the profile is just there to convey some basic stuff so you don't need to stress out too much over it.

She's not going to talk to your profile. She's going to talk to you, IF you do the right things.

If you do, you'll get her number, then You're going to charm the living heck out of her and do ALL the right things.

When you're talking about what you like in a woman, I'd be a bit ambiguous and not really talk about PHYSICAL features but rather talk about personality traits that you'd like her to have.

"Someone who's got more going for them than their looks".

"A woman who's got ambitions in life is very appealing to me..."

"A woman who thinks sexy usually is sexy".

Stuff like that.

My style is all about charm. Its about being cocky and funny but in the right situations... and all the while adding charm so she can't help but dig you.

Remember the profile is there as a reference. Its like a brochure the salesman gives you. Odds are you'll look thru it and if its got nice pictures and some interesting words then it helps.

But you're going to buy the product based on the person you're talking to. You're not going to decide based upon the brochure.

Does that make sense?

Hooking Up By Hitting "Send"

Heres the deal with email. With the initial email you need to come off VERY different than every other guy.

Want a super neat way to find out a great 1st email?

Create a profile of a chick... just copy and paste a few girl's profiles and find some cute pics on the net. Use a hotmail or yahoo email account and sit back.

I'll bet you a donut that you'll end up with 50+ emails.

So from there just look at the ones that really catch your eye.

Some of the emails will have you on the floor laughing. I REALLY feel sorry for some of these guys.

Some things you should NEVER do:

1. Never tell them your life story.
2. Never complain to them.
3. Never give them your sob story.
4. Never, ever, ever say anything about their looks.

Some things you MUST do:

1. You have to be funny.

2. You have to be different.

3. MUST mention something about how odd Internet dating is.

(Hint: do it in a funny way)

Here's another thing. I'm FANATICAL about testing, so right now you're probably just sending out emails but you really have no way of knowing what's working or not.

Create a TEMPLATE.

You'll use this basic structure for ALL of your emails and you might "customize" it a bit with a line or 2 from their profile.

BINGO. Now we're talking.

I'm sitting here at home at my computer and without even leaving the bedroom I was able to find 20 women I was interested in.

So I sent them each an email.

An email that I SLIGHTLY modified for each of them and within 45 minutes VOILA. I was sitting with 13 responses.

Not bad for about 5 minutes of work.

Well that wasn't enough, just because they respond doesn't mean you're going to be able to get their number.

But that's exactly what happened within the next 1 hour...

No, I'm not kidding.

I got 10 phone numbers WITHIN 2 hours and they're all VERY eager to speak to me.

Now for some of you guys what I just mentioned sounds like something from out of a movie. It just doesn't seem real.

I can totally relate because that used to be nothing more than a fantasy for me.

Now that fantasy is a typical day.

It's not really hard to get a woman to respond and then give you her phone number... IF you understand the process behind meeting women on the Internet.

So exactly what did I send these 20 women that was SO mesmerizing that they were literally compelled to write back?

Simple, but before I get to that let me explain something very relevant and very important.

One of the things I talk about in the program is my 'templates'. They're basically email sequences that I've tested and refined over 3 years.

Sequences for every type of situation you may run across when meeting women online.

And I mean EVERY situation.

I'm talking about scientifically testing these sequences and constantly refining them over and over until they were so good women wouldn't even know you sent something similar to 30 OTHER women as well.

Ok, back to what I sent to these 20 women...

Here's the sequence I sent them:

STEP 1: THE SUBJECT

One of the biggest things we as marketers use is something called:

Email Personalization.

I've tested this and when I'm able to include a woman's *first name* in the subject, my response rate increased by at a minimum of 42%.

I'll put something like this:

SUBJECT: (Her first name), You won't believe this...

Or something like that. The subject is to catch her eye, but the fact that you've added her name to it, increases the likelihood that she'll open it.

If she doesn't include her name in her profile, just use a catchy subject.

Bingo, mission accomplished.

STEP 2: INTRODUCTION

At the beginning of your email, mention something about what you really think about meeting women thru the Internet.

STEP 3: MENTION SOMETHING FUNNY ABOUT HER PROFILE

Yes, I'm talking about you teasing her, the way John Alexander talks about. If there's something she's wearing, a pose she's in, the type of photo or something she says, tease her about it!

(This is where the email is customized for each individual woman.)

STEP 4: TELL HER BRIEFLY ABOUT YOURSELF

Take 1 small paragraph and highlight some things about yourself. Remember to keep it BRIEF.

STEP 5: CALL TO ACTION

What do you want her to do after she reads this email? (Write back to tell you something?) Tell her what you'd like her to do.

STEP 6: SIGN OFF

This is where you place your name and your email address... make sure you use the right format or it will be filtered out and she won't see it.

That is what I sent all of them. That's the EXACT sequence I used... Next week odds are I'll use a different sequence and perhaps it might work even better than this one.

I always test out and try new things.

So what did I send for the SECOND email?

I just asked them for their phone numbers.

Yes, it REALLY is that simple.

Dave M. is the creator of a program recommended by John Alexander called "Insider Internet Dating." It's focused on holding your hand and showing you all the steps you need to get women to email you back, to get their phone numbers. Check out Dave's program at <http://www.alphamalesystem.com/davem>