Full-Text *CHEST* Journal App Designed for iPhone® and iPad® Now Available

Stanford, California and Northbrook, Illinois – January 4, 2011
HighWire Press and the American College of Chest Physicians (ACCP) are pleased to announce the release of a universal, full-text app of the *CHEST* Journal for the iPad and iPhone devices. The new app allows users of these devices to access complete journal content anywhere, anytime and for a limited time, without charge.

"The *CHEST* Journal app is distinctive because it allows access to full-text content within the app while also containing most of the features of the Web site," said John Sack, HighWire's Director. "In addition to the clean smartphone interface, the iPad version was crafted specifically for the tablet device, with an attractive two-column design. With the development of this new app, HighWire's mobile strategy is taking our publishing partners into new dimensions."

The *CHEST* Journal native iPhone/iPad app is feature-rich and functionally complete:

- Clear access to *CHEST* current content, plus Papers in Press
- Articles are optimized for the iOS, as well as available in PDF
- Full-screen images and figure- and table-only viewing options available
- Dynamic side navigation and internal hyperlinks allow users to jump within article sections, images, and references
- Viewing history is tracked automatically, sorted by date viewed
- E-mail article to colleague links built-in on screen
- Mark and store favorite articles for later reference
- Control article font size from any page

"We are thrilled with the ease in which ACCP members are able to access *CHEST* with this app," said Stephen Welch, Executive Editor, *CHEST*. "The app supports existing institutional and individual *CHEST* online subscriptions through automatic IP authentication or username and password entry. We're also proud to announce that the ACCP has made full-text access on the *CHEST* app free for users of these devices during an extended trial period."

"We were delighted to work with the HighWire platform and team and the ACCP for this premiere universal, full-text journal app," said SiNae Pitts, CEO of the app development company, Amphetamobile. "Researchers and clinicians are increasingly mobile, and we are bringing cutting-edge publications directly to them in a highly usable interface that will accelerate keeping up with the literature."

Early reviews on the iTunes® store are very positive, with over 5000 downloads in the first 2 weeks. Download the app directly from iTunes: http://bit.ly/HWChest

A mobile-optimized, device-agnostic *CHEST* journal site also is in development, which will allow anyone with a Web browser on a mobile device of any brand or operating system to access, browse, and read *CHEST* in a more streamlined manner.

About the ACCP and *CHEST*
The ACCP represents 18,000 members who provide patient care in the areas of pulmonary, critical care, and sleep medicine in the United States and throughout the world. The mission of the ACCP is to promote the prevention, diagnosis, and treatment of chest diseases through education, communication, and research. *CHEST* is the premier peer-reviewed publication of the ACCP and is the largest circulation clinical respiratory journal in the world. Over 20,000 readers worldwide turn to *CHEST* each month to keep up-to-date on the latest in chest-related medicine. *CHEST* is available in print and online at www.chestjournal.org
For more information about the ACCP, please visit the ACCP Web site at www.chestnet.org

About HighWire Press
At the forefront of strategic scholarly publishing for mobile, HighWire Press provides digital content development and hosting solutions to the scholarly publishing community. A division of the Stanford University Libraries since 1995, HighWire has partnered with influential societies, university presses, and other publishers to produce the definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. The distinguished HighWire community shares ideas and innovations in publishing through regular meetings, an active discussion forum, and through the service of its highly qualified staff.
The underlying infrastructure of HighWire's electronic publishing platform is Web-services-oriented, flexible, and permeable, allowing publishers to easily layer new software and services to their sites that will meet the ever-changing needs of today's online readers, such as mobile products.
http://highwire.stanford.edu

About Amphetamobile
Amphetamobile (AMMO) is an innovative Web and mobile application design, development, and consulting powerhouse. AMMO specializes in mobile content delivery platforms for scholarly publishing, e-learning, and M-health, as well as custom App development. AMMO is led by subject matter expertise in scientific research and a drive for refined UI/UX creation. AMMO leverages published content through strategic partnerships with internationally known publishers and brands to create premium apps with fantastic content, beautiful design, and the best user experience. Apple iTunes and App users have identified AMMO apps as noteworthy, valuable, and high-powered. Contact www.amphetamobile.com to bring AMMO to your project.